



Box 6008
New Hamburg, ON
N3A 2K6
226-988-4797
www.newhamburgfallfair.ca

February 6, 2025

Dear Valued Sponsor,

The Executive, along with the Board of Directors of the Wilmot Agricultural Society (WAS), are so thankful to have had yet another incredible fair in 2024 seeing over 14,000 people attend! We are excitedly planning for 2025 and look forward to hosting our community for a weekend of fun on September 11th - 14th, 2025.

As a business member in our community, we know you understand the importance of community building. We are asking you today to consider being a partner and supporting the New Hamburg Fall Fair. This partnership gives you the opportunity to help create a fun, family event for the people of Wilmot Township. In a time when requests for support are numerous, we are incredibly thankful for your consideration to support our volunteer run organization.

The financial support you provide to the WAS will be used to ensure the continuing quality and success of the New Hamburg Fall Fair. Your support allows us to do a number of amazing things:

- keep our gate admission prices unchanged and affordable
- gift a free pass to every elementary school child in Wilmot
- update and change programming on a regular basis
- invest in the education and growth of youth and young adults in our community
- gift passes to the Wilmot Family Resource Centre to support equitable access to the fair

The Ag Society has been active for over 150 years and through all of those years our biggest partners have been the local businesses and community organizations and for that, we are incredibly grateful.

Please review the following information to see the different sponsorship opportunities that are available to you and your organization. We are also open to customized plans if desired. Tax receipts are issued for both cash and in kind donations. Sponsorship responses can be made [through this online form](#).

We kindly request that all funds are sent no later than Aug 1, 2025. You can send funds via:

- 1) E-transfer to info@newhamburgfallfair.ca. Password "NHFF2025", if required (should be auto deposit)
- 2) Through [Zeffy](#) with a credit card (please watch the support fees and choose your preferred amount, if any)
- 3) Cheque payable to Wilmot Ag Society mailed to PO Box 6008, New Hamburg, ON N3A 2K6.

Our print deadline is March 3rd, 2025. Please send your logo or add to nhff.sponsorship@gmail.com.

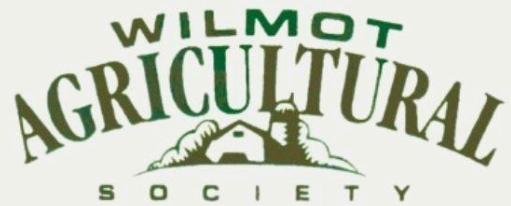
Anything received after March 1st is not guaranteed to be printed in our book.

If you have any questions about the Wilmot Agricultural Society or the New Hamburg Fall Fair, please contact Stephanie Szusz at 519-569-9859. We are always looking for feedback, ideas and volunteers!

Sincerely,

Stephanie Szusz
President
Wilmot Agricultural Society

Sponsorship Packages



Platinum

Ad/Logo in Fair Book:
1/2 page

Fair Passes: 8

Display booth at fair:
Preferred location

Individualized social media
post highlighting your
business and sponsorship
(Facebook, Twitter,
Instagram)

Opening Ceremonies
Recognition by emcee

Name and sponsorship
mention in any advertising
and PR campaigns

Recognition at AGM

Name on the sponsor list in
the Fair Book and on Friends
of the fair board on site

Logo on website

Donation amount:
\$800+



Gold

Ad/Logo in Fair Book:
1/4 page

Fair Passes: 6

Display booth at fair

Logo on website

Individualized social
media post highlighting
your business and
sponsorship (Facebook,
Twitter, Instagram)

Recognition at AGM

Name on the sponsor list in
the Fair Book and on Friends
of the fair board on site

Donation amount:
\$600 - \$799



Silver

Ad/Logo in Fair Book:
Business Card size

Fair Passes: 4

Logo on Website

Recognition at AGM

Name on the sponsor list in
the Fair Book and on Friends
of the fair board on site

Donation amount:
\$400-\$599



Bronze

Ad/Logo in Fair Book:
If space available

Fair Passes: 2

Logo on Website

Recognition at AGM

Name on the sponsor list
in the Fair Book and on
Friends of the fair board on
site

Donation amount:
\$100 - \$399



Supporter

Name on the sponsor
list in the Fair Book

Name on Friends of the Fair
Board on site

Recognition at AGM

Logo on Website

Donation amount:
Up to \$99

New Hamburg Fall Fair Sponsorship 2025